



FOR IMMEDIATE RELEASE

**THE DENAN PROJECT PLEDGES 100% OF ALL DONATIONS TO ITS
PROJECTS AND SUPPORTED COMMUNITIES**

--The Organization's Board of Directors Commits to Covering All Administrative & Fundraising Expenses, Allowing Every Dollar of Every Outside Donation to Go Directly to People and Communities in Desperate Need --

Woodbury, CT, April 18, 2016 – The Denan Project, an all-volunteer, community-based charity that helps under-served people around the world, is proud to announce that effective immediately, its Board of Directors will cover all of the organization's administrative, fundraising and other overhead costs. As a result, supporters can be assured that 100% of their donations will go directly to the medical care and critical community development programs it supports.

"We have always strived to give nearly every penny of every donated dollar directly to our projects," said Dick Young, President and Founder of The Denan Project. "Historically, this has been an average of 96%. But we know that donors worry about their charitable giving, and they want to make sure that their donations are going directly to people in need. This commitment by several generous Members of our Board of Directors eliminates any possible concern for our donors – every cent of every donated dollar will go directly to the people and communities we support."

Young continued, "Because The Denan Project is an all-volunteer organization, our overhead costs are already very low, as we have no salaries, or building facilities to support. This has always allowed us to use every donation to its utmost – for example \$5 can treat a patient at any one of our clinics, and \$50 can provide essential basic medicines to treat more than 25 people. A larger gift of \$5,000 can provide 8,000 special supplementary meals for malnourished children. We do have certain unavoidable expenses necessary to maintain our regulated 501(C)(3) non-profit status, and of course some costs related to processes, mailings or other outreach. This change will make it crystal clear to our supporters – a donation to The Denan Project is worry-free philanthropy."

The Denan Project is an all-volunteer, community-based nonprofit organization that provides health and development assistance to under-served people living in remote areas, in some of the world's poorest places. It currently has projects in five locations; Denan, Ethiopia; Ouadaradouo, Burkina Faso; Tariat, Mongolia; Uratari, Peru and the Navajo Nation, Chinle Arizona. Working with regional government and nongovernmental agencies, it strives to make

these communities self-reliant by developing and implementing long-term, sustainable solutions. Today The Denan Project provides quality health care to more than 45,000 people per year around the world – entirely for free.

As a grassroots, all-volunteer organization, The Denan Project is committed to a philosophy it calls “Transparency in Giving”, which reflects its origin as one small community reaching out to another, helping to ensure a better future. Between the years of 2009-2014 the organization gave an average of 96.2% to the communities in which it worked. Board members are all volunteers and receive no financial compensation of any kind. Trips arranged throughout the year to visit project sites and verify ongoing programs are all conducted by Board Members and volunteers, and paid for at their own expense. Quarterly Board meetings are held in the homes of Board Members or donated locations, and even the refreshments served are provided by the members themselves.

The organization’s focus on keeping costs low means that even small donations can make a big difference. For example:

- \$25 provides treatment for five patients at any one of our clinics
- \$100 provides basic medicines to treat more than 50 people
- \$250 provides six months of vital pre-natal care
- \$500 provides one month of meals for in-patients
- \$1,000 provides one month’s salary for eight hospital staff
- \$1,500 enables economic opportunity for ten local people with a micro-loan
- \$5,000 provides 8,000 special supplementary meals for malnourished children
- \$20,000 funds one month at our largest hospital, treating more than 2,500 patients.

Donations can be made on the organization’s website at

<http://www.thedenanproject.org/donate/>, or by check made out to: The Denan Project and sent to our mailing address: The Denan Project, P.O. Box 543 Woodbury, CT 06798

About The Denan Project

To learn more, please visit our website at www.thedenanproject.org. The Denan Project is an all-volunteer 501(C)(3) non-profit foundation incorporated in the State of Connecticut in the United States of America. Gifts are deductible to the full extent allowable under IRS regulations.

The Denan Project is listed on Charity Navigator and GuideStar, and can be followed through Twitter @TheDenanProject and through Facebook at The Denan Project.

For More Information, Please Contact:

Jessica Barist Cohen

Communications Director/Board Member/Volunteer

jessicac@thedenanproject.org

###